



alma

Alma™ Leadership



Andrew Herman

Co-Founder and CEO

Herman founded Alma (formerly known as School Current) in 2012 based on the belief that schools deserve a modern technology system that provides all their administrative and classroom management needs in one intuitive, flexible platform. As CEO, Herman sets long-term strategy and leads team development and collaboration to plan and meet product development goals. Under his leadership, the company released its prototype in 2012 with school partners across the country, and launched its enterprise-ready platform in early 2014. Before starting Alma, Herman served in several financial and corporate management positions, including leading numerous acquisitions for Danaher Corporation and founding a successful analytical instrumentation company. As an early employee of Advertising.com, he led the venture investment raise for the company and helped lay the foundation for the company's long-term success. Herman's passion for education began early in his professional career when he taught middle school at Link Community School in Newark, NJ. Herman earned an MBA from Columbia University and a Bachelor of Arts from Wesleyan University.



Mike Oliver

Co-Founder and Head of Product

Oliver leads Alma's product development and implementation teams to ensure the company's offerings meet the evolving needs of schools with a strong focus on the user experience. Prior to joining Alma, Oliver co-founded Backstory, which enables sites to get to know their visitors and why they're visiting and then customize their site on the fly to provide a fully personalized experience. Oliver has more than nine years' experience in IT management and software development. Previously, Oliver worked as an associate at Pillsbury and Cooley in their technology practices, where he focused on early stage companies and venture capital financings. He earned his J.D. from the New York University School of Law and a Bachelor of Arts from Amherst College.

continued



Elizabeth Long

Co-Founder and VP of Customer Engagement

Long has worked at Alma since the company was founded. As the Vice President of Customer Engagement, Long leads the customer service and account management teams. She is responsible for customer relationship management, collecting and amplifying customer feedback, market research and sales. She brings more than 10 years of experience in business development, management and entrepreneurship to the Alma team. Long is also active in the community of female leaders as a Fellow of the Alliance of Women Entrepreneurs. Long earned a Bachelor of Science from Philadelphia University.



Barbara Roos

Vice President of Marketing & Chief Evangelist

Roos is responsible for cultivating awareness and growing demand for Alma's solutions across the U.S. Roos brings more than 16 years of experience in marketing and communications for technology and education companies, industry alliances and nonprofit organizations. Prior to joining Alma, Roos served in a variety of agency and in-house marketing and communication roles supporting brands including Intel, Microsoft and inBloom Inc. She has a bachelor of science in journalism from the University of Oregon.



Kate Bagoy

Head of User Experience + Design

Bagoy works with the product, marketing and engineering teams to ensure the Alma user experience is an enjoyable one. Her expertise lies in creative problem solving and calls upon 15 years of experience in analyzing, organizing and transforming information into intuitive experiences. Kate's passion for problem solving won her team "Best Design" at Portland Startup Weekend 2012. She is a mentor for marketing students at Washington State University, and volunteers her time to a number of nonprofits including Operation of Hope. Bagoy earned her MBA from Marylhurst University, and a Bachelor of Fine Arts from Northern Arizona University.

continued



Denton Burnell

Chief Technology Officer

Burnell is CTO at Alma and leads a developer and quality assurance team with over 50 combined years of development experience. He oversees daily and long term planning of technical aspects across entire company, including product development, implementation, customer service, and sales. Burnell most recently has served as VP, Global Markets Technology & Operations at Bank of America. He has worked in management positions for a broad range of companies from Fortune 500 businesses, including TD Ameritrade and Merrill Lynch, to start-up ventures. Burnell has diverse technology architecture experience and an agnostic approach to solution design. He brings strong analytical, planning and management skills, related to both technological and business processes, to Alma. He has a proven track record of quick and effective adaptation to changing business climates, technological challenges and rapidly evolving customer demands. He received his Bachelor of Science from the University of Arizona.

www.getalma.com

Alma is a trademark of School Current Inc.